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Abstract of the Disclosure

An adhesive containing labelstock for use in adhesive labels is described which comprises:

- (A) a die-cuttable, biaxially oriented multilayer film comprising
- (A-1) a base layer having an upper surface and a lower surface, and comprising polyethylene having a density of about 0.940 g/cm<sup>3</sup> or less, a propylene polymer or copolymer, or mixtures thereof wherein the base layer is free of copolymers of ethylene with an ethylenically unsaturated carboxylic acid or ester, and
- (A-2) a first polymer skin layer bonded to the upper surface of the base layer, wherein the tensile modulus of the multilayer film in the machine direction is greater than the tensile modulus in the cross direction, and the tensile modulus of the multilayer film in the cross direction is 150,000 psi or less, and
- (B) an adhesive layer adhesively joined to the lower surface of the base layer.

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